



Helping A Leading
Technology Supplier
Company In Reaching
The Right Audience
At The Right Time

About The Client

Outsystems Singapore Pte Ltd

OutSystems Singapore Pte Ltd is a renowned technology agency that focuses in enterprise software and solutions development.

Thousands of clients around the world consider OutSystems to be the best low-code platform for rapid application development. It is the only low-code platform that combines strong visual development, enterprise-grade quality, easy interaction with existing systems, and advanced capabilities for mobile applications.

Requirement

- The company wanted to drive customers for its enterprise software and products.
- With the help of email marketing, this technology company wanted to reach right customers at the right time.
- Also, the client is looking for an accurate database of technology users that needs no additional resources to cross check and clean to supports its in-time marketing efforts

Solution Offered

After an extensive review of the vendors, client selected Data Maelumat to discuss their specific data requirement. Later we offered the following solutions:

- We developed an authentic Enterprise Software users list which is compiled from various trusted outlets.
- The list we delivered carries highest accuracy and consists of complete details of the technology professionals including up-to-date and active email addresses.
- We provided the list with hospital contact title, name, mailing address, telephone numbers and verified email addresses of each contact.
- As our specialty we provided them a ready to use list which perfectly matched their requirements

Client Review

“ Very efficient, database has higher accuracy than other vendors, responsive in replacement ”

Dawn Lum

Snr Field Marketing Mgr, APAC